



Much of the information that is available to the public, seems to be contradictory.

No matter where in the curing world you fit, this confusion is a major problem.

What does the great Maynard mean by "Bay salt"?

Why does a "40% brine" only contain 15% salt to water?

Why do so many proven traditions seem to be illegal?

Jasper is one of the few people who can explain to you how seemingly contradicting practices actually agree, or why others differ for good reason.

Cutting through jargon, bringing simplicity to how things work, and negotiating all those annoying "exceptions to the rule" is a speciality.

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